



A study conducted by  **KOREIS**
Conseil et recherche en impact social

JOB DANS LA VILLE YOUNG TALENTS

2024 IMPACT STUDY



sportdanslaville.com

YOUNG TALENTS PROGRAM

This **3-step program** reaches adults, ages 18 to 25 years old, who are in the early stages of their career path, offering life-transforming experiences abroad, and building the next generation of young people who will work in international roles.



#1

ENGLISH ACADEMIES

To improve conversational skills and to prepare participants for a professional experience abroad:

- English classes,
- Conversation sessions (one-to-one),
- Workshops and conferences.

#2 IMMERSION TRIPS ABROAD

To cultivate cultural awareness and confidence to take on new challenges in life:

- 10-day stay,
- As volunteer assistant coaches.



#3

INTERNATIONAL PROFESSIONAL EXPERIENCES

To enrich participants' Curriculum upon their return, to foster mobility and build energy to move forward in their careers:

- International internships or V.I.E,
- Summer jobs,
- Camp counselors,
- Humanitarian missions.



KEY FIGURES SCHOOL YEAR 2023/2024

320

participants.

195

participants in English classes.

13

hours of individual coaching per participant.

29

youths working abroad.

IMPACT STUDY

In an effort to measure the impact and strengthen the content of our Young Talents program, Sport dans la Ville partnered with Koreis to conduct a survey in the first semester of 2024. Koreis is a consulting and research firm specializing in social impact assessment and social innovation. Its approach, at the crossroads between academia and consulting, focuses on the contributions of research and social sciences.

3 rigorous areas of study:

1

What does the Young Talents curriculum bring to participants?

2

What is the added value of this curriculum to Sport dans la Ville's mission?

3

Is the Young Talents curriculum relevant?

189 respondents
(current participants or Alumni).

5 qualitative interviews.

BARRIERS RESPONDENTS CONSIDER WHEN STARTING A CAREER ABROAD

58%

of respondents declare a lack of financial resources.

74%

consider their level of English fair or poor.

ONLY

39%

declare knowing some international companies and jobs.

ONLY

12%

could count on the support of their network to find a professional opportunity abroad.



THE ADDED VALUE OF THE YOUNG TALENTS PROGRAM CURRICULUM

PARTICIPANTS GAIN SKILLS AND RELEVANT INFORMATION, AND BUILD A NETWORK, HELPING THEM TO ACCESS AN INTERNATIONAL POSITION

65%

of respondents rate their English level as good or excellent at the end of the Young Talents program, compared with just 26% at the start.

78%

of participants feel they have improved their general knowledge and understanding of social issues and cultural specifics.

60%

of participants have met people who can guide them find an international job in France or abroad.



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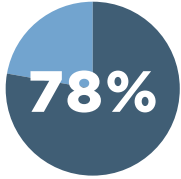
A UNIQUE PROGRAM

Being able to connect with companies abroad and discuss job opportunities with team members, that's something you would never have experienced.

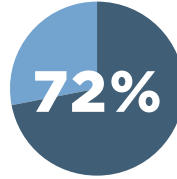
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IMPROVES

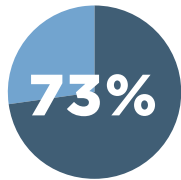
ENGLISH PROFICIENCY



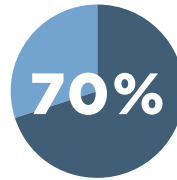
of participants who started with an average level of English improved by the end of the program.



of participants say conversational English sessions helped improve their English.



of participants say immersion trips abroad helped improve their English.



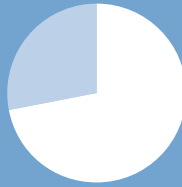
of participants indicate English classes helped improve their English.



“ *When I took my first TOEIC (...), I scored in the 400s. With Sport dans la Ville, between conversational English and even preparation for the TOEIC, I'm around 780 now.* ”

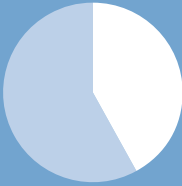


PARTICIPANTS HAVE INTERNATIONAL PROFESSIONAL EXPERIENCE



72%

are convinced that the Young Talents program helped them acquire this experience.



42%

of respondents have worked in an international environment.

“ *That’s what the program brought me: telling myself that it was possible. I went to the US, and I convinced my boyfriend to live and work abroad.* ”

PARTICIPANTS DEVELOP AUTONOMY, MOBILITY, AND CONFIDENCE

93%

say that the Young Talents program helps them feel empowered to find an international job.

84%

of Alumni feel better prepared to move to a new location than when they started the program.

86%

of participants are confident that they will succeed in life.

70%

feel empowered to live abroad.





87%

of participants feel they have a precise professional goal (vs 72% of the participants in *Job dans la Ville* in 2022).

76%

of respondents say that their professional goals include an international component.

90%

of Alumni who have completed their education are working (vs an unemployment rate of 30.7%* among youth living in underserved neighborhoods in France).

*Sources 2018 de l'Observatoire national de la politique de la ville.

DECREASES BARRIERS TO MOBILITY

For Alumni, the financial barrier to getting a professional experience abroad drops **from 58% to 22%**.

The lack of information about opportunities abroad drops **from 57% to 16%**.



TESTIMONIAL



Photos : Catherine Cabrol, Charlotte du Genestoux, D.R.

"Young Talents is a truly exceptional opportunity. It enabled me to live different experiences, to access knowledge that I wouldn't have had access to on my own. This program is aimed at young people who are far from being able to dream of international opportunities and to access them on their own. The job market is very competitive, and Young Talents helps to even the playing field a little. The conversation classes, the trips, the encounters; Young Talents has been the fuel that has enabled me to tell myself it's possible!"

**THANK YOU TO OUR PUBLIC AND PRIVATE PARTNERS
WHO SUPPORT THE YOUNG TALENTS PROGRAM**



Engage your team! We are always in need of volunteers to support our Young Talents. Contact us:

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